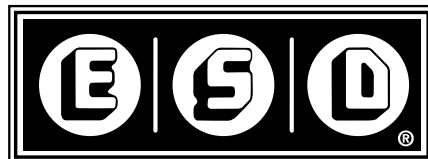


# CyberLaundry™

Mag Stripe / Credit / Debit Card  
Laundry Payment System



Your Choice • Your Solution • Your ESD



# CyberLaundry™

Convenience is the name of the game in today's profitable, modern, efficient, laundry operation. CyberLaundry from ESD, uses cost effective Mag Stripe CyberLayndry Cards replacing traditional coin operation. CyberLaundry also adds convenient Credit and Debit Card acceptance to each machine in your laundry. Not only will your machines accept ESD's CyberLaundry Card, you can accept any credit or Debit card in your customer's wallet, including popular branded Pre-Paid Debit Cards.

## How Does CyberLaundry Work?

CyberLaundry utilizes a secure, custom ESD hosted application. No computers reside in your store. No software or databases to manage, back up or maintain. ESD does it all!

All you need is a high speed internet connection and you are ready for CyberLaundry.



Wireless connectivity to each machine provides for simple installation along with machine monitoring for total accountability for all transactions, including all CyberLaundry Mag Stripe Cards, Credit, and Debit cards, as well as all CyberLaundry VTM transactions.

With Mobile Friendly 24/7 on-line reporting and management features, you'll always know what your revenue is and be in complete control of your investment— from anywhere in the world! Change pricing, run specials, even start a machine for free, right from your smart phone!

**A Happy  
Customer is  
a Repeat  
Customer!**

## Ultimate Convenience

With CyberLaundry, your customers will love the time saving and convenient card payment option. Larger coin operated machines typically require 20 Quarters or more to start. With ESD's CyberLaundry, it only takes one swipe and your customers are on their way.



**KNOWLEDGE**



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## ESD CyberLaundry CardSlide Kit

Wireless readers for all makes and models of equipment. Accepts ESD CyberLaundry Cards and all major Credit and Debit Cards.



## ESD SmartLink Router

Secure WiFi Router –  
\*\* High Speed Internet Connection Required.

## ESD CyberLaundry VTM

Cash to CyberLaundry Card Add Value Station with Card Dispensing



**Secure  
End to End  
Transactions  
with  
SSL Secure  
Encryption!**

**NO  
HARD  
WIRING!**



**Your Choice • Your Solution • Your ESD**



# CyberLaundry™

## Less Card Costs

85% of adult US consumers have at least one Credit or Debit Card. Your customers already have a card they can use right away!

## No More Coins!

Your customers will love the convenience of card operation

## Remote Machine Maintenance

Change prices, start machines and know if a machine is down with immediate SMS Text or email notifications.

## Secure Third Party Website

Know your revenue at all times with custom report options.

## NO HARD WIRING

Easy installation and set up.

## WiFi

Make your laundry a WiFi Hotspot!



# KNOWLEDGE

[www.esdcard.com](http://www.esdcard.com)

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